



## 2012 Internet Safety Awards Contest Rules

The Internet Safety Awards Contest gives students, working individually or in teams, the opportunity to create and produce their own public service announcement on Internet safety issues. The contest is open to students attending grades 4 through 12 at a public, private or charter schools within the state of Hawai'i.

### Entry Submission and Guidelines

Videos must be the individual's or team's own original work. Assistance from a professional production company is not permitted.

All entries must include:

- One original fully produced 25-second video with slate.  
(See "Video Format Specification Requirements" for submission details.)
- Completed and signed entry form(s).
  1. Individual Entry Form - online, one required by everyone  
[http://www.surveymonkey.com/s/ISA2012\\_EntryForm](http://www.surveymonkey.com/s/ISA2012_EntryForm)
  2. Team Entry Form - online, one required per team  
[http://www.surveymonkey.com/s/ISA2012\\_TeamEntryForm](http://www.surveymonkey.com/s/ISA2012_TeamEntryForm)
  3. Authorization and Release Form - download, sign and mail, one required by everyone  
<http://internetsafetyawards.org/rules.html>
  4. Image and Release Form - download, sign, and mail, required only if individual is recognizable in the public service announcement video  
<http://internetsafetyawards.org/rules.html>
- Copies of any necessary releases or licenses required using third-party content. It is the entrant's responsibility to ensure that all the necessary forms and releases are completed.

#### **Incomplete entries will be disqualified.**

All entry materials must be submitted together as a packet, and each piece should be clearly labeled with the individual or team leader's name, video title, and school.

Individuals or teams may submit multiple entries in the same or different categories but each entry must be a separate and complete packet.

All entries become the property of the InfraGard Honolulu Member Alliance and will not be returned.

### Deadline

- All entries must be received by 4:30 p.m. on Thursday, March 1, 2012. No late entries will be accepted.
- Entries should be mailed or delivered to the following address:  
**Internet Safety Awards Contest**  
**575 Cooke Street, Suite A**  
**PMB 2616**  
**Honolulu, Hawaii 96813**

## Video Categories

- Cyber-bullying
- On-line Piracy & Plagiarism
- Social Networking Safety

The Internet Safety Awards reserves the right to "re- categorize" an entry other than its original submission based on the content of the entry and the category description.

## Entry Forms

- Each team entry should complete the "2012 Internet Safety Awards TEAM Entry Form". This entry form is NOT required if there is only one team member.
- Each team member listed in the "2012 Internet Safety Awards TEAM Entry Form" will submit a "2012 Internet Safety Awards Individual Entry Form" online
- The "2012 Internet Safety Award Image and Video Release Form" in hard copy is an additional form that is ONLY required for members that are actually IN the video.
- If the student is a team member for more than one entry, then the student must submit the same forms listed above for each entry in which they are a team member. For example, if a student is a team member of two entries, then the student must submit two (2) separate sets of entry forms, one for each entry.
- A team may include students from different schools, but each team must select only one team leader, one sponsoring school, and one sponsoring teacher. Any prizes awarded will be given to the sponsoring school.
- Names are to be printed legibly and signatures/initials are required where indicated. **Missing signatures will result in automatic disqualification of the entry.**

## Video Format Specification Requirements

- Length NTSC Time base Frame size
  - Audio File format Media
  - 25 seconds, maximum 4:3 interlaced 29.97 fps 720 X 480 (preferred) 640 X 480
  - 32/48kHz (48kHz preferred) 12/16 bit (16 bit preferred) stereo/mono (stereo preferred).
- File formats are:
  - .mov, ,mpeg, or Quicktime
- Entry must be copied ("burned") to a CD or DVD in one the above listed file formats.
- One entry per CD or DVD – no multiple entries on the same CD or DVD.
- Do **NOT** submit auto run DVDs/CDs.
- Video entries must follow this format in this order:
  - 15 seconds of video black.
  - 10-second slate with the category, title and school.
  - 5 seconds of video black.
- Do **NOT** list credits.
- **Entries not complying with the above format specifications will be disqualified.**

## Criteria and Judging

- A panel of judges will select the finalists and winners.
- Criteria for judging is as follows:
  - Content (25%): Is the message clear? Is information accurate and pertinent? If any third party content is incorporated in the video, have appropriate releases or licenses been secured?
  - Effectiveness/Impact (25%): Does the video appeal to youth? Does it make an impact on viewers?
  - Creativity (25%): Is the video the original work of students that has not previously been broadcast on television? Is it creative?
  - Videography (25%): Does the video contain high-quality images and sound?
- Awards will be given for the following videos:
  - Cyber-bullying
  - On-line Piracy & Plagiarism
  - On-line Predators & Social Networking
- Finalists will be chosen in each of the three categories.
- Additional awards will be given to:
  - Best of Show
  - People's Choice
- All finalists will be notified in April 2012.

## Internet Safety Awards Gala

- The Internet Safety Awards Gala will be held at Farrington High School Auditorium on Friday, May 11, 2012.
- Admission will be by invitation only.
- This "film festival" type event will include entertainment and local celebrity presenters.
- All finalists will be invited to the Internet Safety Awards Gala and have their videos shown.
- Winners will be announced and presented with an award and certificate.

## Contact Us

- Complete contest rules and entry forms are available online at: <http://www.internetsafetyawards.org>
- If you have any questions, please e-mail [ISA.808@gmail.com](mailto:ISA.808@gmail.com)

# 2012 Internet Safety Awards Individual Entry Authorization and Release

Video title: \_\_\_\_\_

We wish to participate in the Internet Safety Awards (ISA) Contest. We have read the Contest Rules, agree to the terms and conditions of the Contest Rules, and further agree to comply fully with the letter and the spirit of all Contest Rules.

We understand that once the ISA Contest entry is submitted to the Infragard Honolulu Member Alliance, the entry materials become the property of the Infragard Honolulu Member Alliance. We retain ownership of the copyright in the entry. Each member of the team and his or her parent or guardian has signed the Entry Release Form for Image and Video, giving the Infragard Honolulu Member Alliance the right to use the video and our names and images. We give our permission to the Infragard Honolulu Member Alliance to use the video for advertising and promotional purposes, including print and television advertising, public relations, brochures, direct mail, annual reports, newsletters, and in displays at various locations throughout the state of Hawaii. We warrant that if we have used the works of any third persons in the video that we have secured all releases and licenses required from such persons to allow us to grant these rights to the Infragard Honolulu Member Alliance, and have provided accurate copies of these releases and licenses as part of the entry materials.

We understand that the Infragard Honolulu Member Alliance has the right to touch up all print entries or to add text, voice-overs and effects. The Infragard Honolulu Member Alliance has the right to alter the student's artwork in any way deemed necessary by the Infragard Honolulu Member Alliance for use in any advertising materials.

We agree that all representations of the entry are true and not fictitious.

We understand that entries submitted will not be returned.

**Signatures from both the student and the student's parent or guardian are required on this entry form. For team projects, one signed individual entry form is required for each team member.**

Student's Name (Print/Type): \_\_\_\_\_

Student's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Parent or Guardian's Name (Print/Type): \_\_\_\_\_

Parent or Guardian's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please mail or deliver your entry and this completed form to:

**Internet Safety Awards Contest  
575 Cooke Street, Suite A  
PMB 2616  
Honolulu, Hawaii 96813**

Entries must be received by 4:30 PM on Thursday, March 1, 2012. Finalists will be contacted in April 2012, and winners will be announced at the Internet Safety Awards Gala at the Farrington High School Auditorium on Friday, May 11, 2012.

If you have any questions, please call Chris Duque at (808) 235-2921 or email your question to: isa.808@gmail.com.

## 2012 Internet Safety Award Image and Video Release Form

School: \_\_\_\_\_  
Student's Name: \_\_\_\_\_  
Sponsoring Teacher's Name: \_\_\_\_\_

The Internet Safety Awards Contest requires all images and videos taken to have permission from minor and adult parents or legal guardians. Please read the two License and Release Sections, initial and sign at the end, giving your consent.

### 1. Irrevocable License and Release re: Use of Motion Picture Product

For promotional and other valuable consideration, receipt of which is hereby acknowledged, the undersigned releasor hereby irrevocably authorizes permits and licenses the Infragard Honolulu Member Alliance (IHMA), its members, agents, employees, representatives, attorneys, successors, licensees, assigns and anyone authorized by any of them, forever to use, promote, license, distribute, lend, display and publish copyrighted motion pictures, films, videos, digital videos and other formatted material in any and all media, as submitted to the Infragard Honolulu Member Alliance by the releasor for and under the Internet Safety Awards Contest sponsored by IHMA, and hereby releases them and each of them from all liability and claims that the releasor has or may have related to or arising out of the exercise of said authorization, permission and license.

Student's Initial: \_\_\_\_\_ Date: \_\_\_\_\_

### *Consent of Adult on Behalf of Minor*

The undersigned hereby attests that he or she is at least 18 years of age, has personal and legal custody of the minor named: \_\_\_\_\_ and hereby consents to and executes on said minor's behalf the foregoing Irrevocable License and Release re: Use of Motion Picture Product for the use and benefit of IHMA and does so knowingly and voluntarily of his or her own will. The undersigned further releases IHMA and its members, agents, employees, representatives, attorneys and servants from all liability and claims said minor has or may have arising out of or relating to the execution and use by them and each of them under said license.

Parent's Initial: \_\_\_\_\_ Date: \_\_\_\_\_

### 2. Irrevocable License and Release re: Use of Image and Likeness

For promotional and other valuable consideration, receipt of which is hereby acknowledged, the undersigned hereby irrevocably authorizes, permits and licenses IHMA and its members, agents, employees, representatives, attorneys, successors, licensees, assigns and anyone authorized by them, forever to use, separately or together, the name, picture, image or other likenesses of the undersigned and biographical data concerning him/her, in whole or in part, in any and all present and future media for the purposes of advertising, publicity, and trade related to material submitted to the Infragard Honolulu Member Alliance under and for the Internet Safety Awards Contest, and in connection with said authorization, permission and license, hereby releases them and each of them from liability arising out of or related to said authorizations, permission and use.

Student's Initial: \_\_\_\_\_ Date: \_\_\_\_\_

*Consent of Adult on Behalf of Minor*

The undersigned hereby attests that he or she is at least 18 years of age, has personal and legal custody of said minor named: \_\_\_\_\_, and hereby consents to and executes on said minor's behalf the foregoing Irrevocable License and Release re: Use of Image and Likeness for the use and benefit of IHMA and does so knowingly and voluntarily of his or her own free will. The undersigned further releases IHMA and its members, agents, employees, representatives, attorneys and servants from all liability and claims said minor has or may have arising out of or relating to the execution and use by them and each of them under said license.

Parent's Initial: \_\_\_\_\_ Date: \_\_\_\_\_

I have read and understood the above provisions:

Name of Student (Print): \_\_\_\_\_

Student's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name of Parent or Guardian: \_\_\_\_\_

Parent's or Guardian's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**NOTE:**

**ALL names need to be submitted as it would appear on certificates and awards. If the names are illegible, entry will be not be accepted and may result in the disqualification of the entry, whether if be a team submission or an individual submission.**

**It IS the responsibility of the sponsoring teacher to ensure that the forms are completely and accurately filled and legible.**