

2010 Internet Safety Awards Contest Rules

The Internet Safety Awards Contest gives students, working individually or in teams, the opportunity to create and produce their own public service announcement on Internet safety issues. The contest is open to students from grades 5 through 12 statewide from public, private and charter schools.

Entrance Submission and Guidelines

- Videos must be the individual's or team's own original work. Assistance from a professional production company is not permitted.
- All entries must include:
 - 1) One original, fully produced 25-second video with slate. (See "Video Format Specification Requirements" for submission details.)
 - 2) Completed and signed entry form(s), including the Image and Video Release Form for each team member. All forms are fillable PDF files. Please fill in the forms electronically to be readable. Illegible forms will be disqualified.
 - 3) Copies of any necessary releases or licenses required to use third-party content. It is the entrant's responsibility to ensure that all the necessary forms and releases are completed. Incomplete entries will be disqualified.
- All entry materials must be submitted together as a packet, and each piece should be clearly labeled with the individual or team leader's name, video title, and school. Individuals or teams may submit multiple entries in the same or different categories but each entry must be a complete packet.
- Video categories are:
 - Cyber-bullying
 - On-line Piracy & Plagiarism
 - On-line Predators & Social Networking
- All entries become the property of the Infragard Honolulu Member Alliance and cannot be returned.

Entry Forms

- Each student must complete and sign a separate entry form for each video entered.
- For a team entry, the team must submit one Team Entry Form, plus one Individual Entry Form for each team member.
- A team may include students from different schools, but each team must select only one team leader, one sponsoring school, and one sponsoring teacher. Any prizes awarded will be given to the sponsoring school.

Video Format Specification Requirements

Length	25 seconds, maximum
NTSC	4:3 interlaced
Timebase	29.97 fps
Frame size	720 X 480 (preferred) 640 X 480
Audio	32/48kHz (48kHz preferred) 12/16 bit (16 bit preferred) stereo/mono (stereo preferred)
File format	.avi .mov .mpeg
Media	Mini DV tape (preferred) CD Data DVD

DO NOT submit autorun DVDs/CDs (such as iMovie projects). Submit the video as a file in one of the file formats listed above.

- All video entries must be "slated" with the category, title and school name.
- Video entries must follow this format in this order:
 - 1) 15 seconds of video black.
 - 2) 10 second slate with the category, title and school.
 - 3) 5 seconds of video black.
 - 4) Start video entry.
- Only multiple entries in the same category may be submitted on a single tape or disc.
- No credits.

Deadline

- All entries must be received by 4:30 p.m, on Friday, February 5, 2010. No late entries will be accepted.
- Entries should be mailed or delivered to the following address:

Internet Safety Awards Contest
575 Cooke Street, Suite A
PMB 2616
Honolulu, Hawaii 96813

Judging

A panel of judges will select the finalists and winners.

- Awards will be given for the following videos:
 - Cyber-bullying
 - On-line Piracy & Plagiarism
 - On-line Predators & Social Networking Precautions
- Additional awards will be given to:
 - Best of show
 - People's Choice
- Videos will be judged as follows:
 - Content (25 percent of score): Is the message clear? Is information accurate and pertinent? If any third party content is incorporated in the video, have appropriate releases or licenses been secured?
 - Effectiveness/Impact (25 percent of score): Does the video appeal to youth? Does it make an impact on viewers?
 - Creativity (25 percent of score): Is the video the original work of students that has not previously been broadcast on television? Is it creative?
 - Videography (25 percent of score): Does the video contain high-quality images and sound?
- Finalists will be chosen in each of the 3 categories.
- All finalists will be notified in February 2010.

Internet Safety Awards Presentation

- The Internet Safety Awards Presentation will be held at Farrington High School Auditorium at a date to be determined. Admission will be by invitation only. This "film festival" type event will include entertainment and local celebrity presenters.
- All finalists will be invited to the Internet Safety Awards Presentation and have their videos shown. Winners will be announced and presented with an award and certificate.

Prizes

Prize list will be posted on the ISA website at a later date. Complete contest rules and entry forms are available online at: <http://www.internetsafetyawards.org>